

### Nominee Information

Nominee (Individual or Organisation) \_\_\_\_\_

Contact Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Address \_\_\_\_\_  
 \_\_\_\_\_ Postcode \_\_\_\_\_

Postal Address \_\_\_\_\_

Local Government Area \_\_\_\_\_

Phone (wk) \_\_\_\_\_ Phone (ah) \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Length of Operation in NSW / ACT \_\_\_\_\_

### Nominator Information

Nominator's Name \_\_\_\_\_ Organisation \_\_\_\_\_

Address \_\_\_\_\_  
 \_\_\_\_\_ Postcode \_\_\_\_\_

Phone (wk) \_\_\_\_\_ Phone (ah) \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Is nominee aware they are nominated (Tick box)  Yes  No

How did you find out about the Awards (Tick box)  TV  Radio  Paper  Other \_\_\_\_\_

### Category Nominated

Business Enterprise Award

Events and Tourism Award

Regional Service Award

Environment and Landcare Award

Community of the Year Award (Must tick one)  Population under 15,000  Population over 15,000

### Declaration

I have read and understand the entry conditions relating to the 2005 Regional Achievement & Community Awards for NSW and ACT and accept the judges' decision is final. Attached is a summary with supporting documents.

Name \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

### Nomination Information

Nominations (including supporting documentation and photographs) must arrive at the following address no later than Friday, 5th August, 2005.

Awards Office **PO Box 8047 Coffs Harbour NSW 2450**  
**Telephone: 02 9899 7251 Fax: 1800 247 558**  
**Email: info@awardsaustralia.com Website: www.awardsaustralia.com**

### GENERAL INFORMATION

- 1 Entry is free. Eligibility for entry is dependant on the award category and may be open to businesses, groups, organisations and/or individuals
- 2 Entrants must be Australian citizens, organisations or companies.
- 3 Nominees must reside in regional NSW or the ACT, excluding the greater Sydney metropolitan area, and have done so for a minimum of two years. The greater Sydney metropolitan area includes the local government areas within the County of Cumberland and those of Liverpool, Penrith, Camden, Campbelltown, Wollondilly, Hawkesbury and the Blue Mountains.
- 4 All criteria should be addressed in your nomination. Supporting documents and photographs must be provided with your nomination. Include a 100 word summary of your nomination for publicity purposes (if desired).
- 5 All submitted nominations and supporting material remain the property of the Awards office and will not be returned.
- 6 Entrants must agree to any local, State or national marketing and media publicity associated with the awards.
- 7 Supporting sponsors are ineligible to enter.
- 8 Nominations must arrive at the Award's office no later than Friday, 5th August, 2005.
- 9 Finalists are required to attend the gala awards presentation ceremony on Saturday, 26th November, 2005.

### PRIZES

All winners will be presented with a trophy and a prize in the relevant category

- **Business Enterprise Award** – The winner will receive a television airtime package comprising 20 x 30 second bonus airtime commercials on the Prime Network *(\*conditions apply)*.
- **Events and Tourism Award** – The winner will receive a television airtime package comprising 20 x 30 second bonus airtime commercials on the Prime Network *(\*conditions apply)*.
- **Regional Service Award** – The winner will receive a Commonwealth Bank Award Saver Account of \$5,000.
- **Environment and Landcare Award** – The winner will receive a Commonwealth Bank Award Saver Account of \$5,000.
- **Community of the Year Award** – Each category winner (population under and over 15,000) will receive a Commonwealth Bank Award Saver Account of \$5,000. (Total \$10,000)
- **All nominees and finalists will receive a letter of congratulations and a certificate of encouragement for their nomination.**
- **All cash prizes will be award saver accounts presented in a Commonwealth Bank envelopes**  
*\* Bonus airtime commercial spots include local exposure for the winner in the Business Enterprise and Events and Tourism section.*

### JUDGING

- There will be six winners (one per category). To acknowledge and encourage the widest possible field, each category will have three finalists.
- Judging will take place on Thursday, 22nd September, 2005.
- The judging panel will include representatives from award patrons, presenters, sponsors and community leaders who have or are making a valuable contribution to regional and rural NSW.
- The decisions of the judging panel are final and no correspondence will be entered into.

### AWARDS PRESENTATION

The finalists and winners of the Regional Achievement and Community Awards for NSW and ACT will be announced at a special gala awards presentation dinner.

This will take place on Saturday, 26th November, 2005 at Wagga Wagga.

The presentation dinner will be a formal event attended by about 300 people including VIP guests.

Presented by: **PRIME** Commonwealth Bank

Sponsored by: **Kleenheat Gas** **THE LAND** Your Rural Weekly **rex.** Regional Express

Supported by: Department of Lands **NSW** Department of State and Regional Development Local Government Association of NSW Shires Association of NSW



## REGIONAL ACHIEVEMENT & COMMUNITY AWARDS

*Stand Up and Be Counted*




# Business Enterprise Award

# Events and Tourism Award

# Regional Service Award

# Environment and Landcare Award

# Community of the Year Award

Presented by:




Sponsored by:





Supported by:






## BUSINESS ENTERPRISE AWARD

More and more businesses in regional areas are forming networks or working in groups or partnerships to boost their competitiveness in an increasingly complex business environment. By sharing knowledge and resources, they can achieve outcomes beyond their individual capabilities. Businesses may work in partnership to market their combined products or services, to improve the image of the community, to increase market share, to reduce costs through bulk purchasing, or win larger contracts than is possible working alone. Networks may be industry specific or broader and they may vary from a loose arrangement to a legal structure such as a co-operative or joint venture company. Nominations are open to groups of businesses, business networks and individual businesses working in partnership with other businesses.

### Criteria

Address each of the following points in your nomination

- Description of the business network or the individual business and the partnership arrangement
- Why the network or partnership was set up and when
- How the network or partnership is structured (eg. co-operative)
- Names, products or services and locations of the original and current participating businesses
- Activities the network or partnership has undertaken
- Outline any difficulties or barriers encountered and how they were overcome
- Achievements of the network or partnership – demonstrated benefits which have been returned to the participating businesses and to the broader community

## EVENTS AND TOURISM AWARD

Community events and tourism projects can provide an effective source of income and other positive outcomes for regional communities. They can benefit communities economically through direct spending by visitors, income generation and employment. Additionally, events and tourism projects may have a positive impact socially and culturally. Events in particular provide opportunities for people to meet and work together, helping to create a sense of belonging and social cohesion. This helps strengthen pride in a community and provides opportunities for new experiences, learning and enjoyment.



### Criteria

Address each of the following points in your nomination

- Description of community event or tourism project
- Why this event or project was established and when
- Details of the development or growth of the event or project
- Details of the organisation/s responsible for establishing the event or project and their ongoing role
- Level of support for the event or project from the business and broader community
- Outline any difficulties or barriers encountered and how they were overcome
- Impact of the event – demonstrated benefits the event or project has provided to the organisers, participants, local businesses and the broader community

## REGIONAL SERVICE AWARD

The Regional Service Award applauds our unsung heroes, acknowledging those people who are passionate in dedicating their lives for the needs of others. When hard times hit or volunteers are needed, there are many selfless men and women, young and old, that often make a difference by giving their guidance, encouragement and much needed support. Whether it be mentoring unemployed, running camps for our underprivileged teenagers or simply spending their time offering friendship, hope and inspiration to the disadvantaged and those who need it most. This award is an opportunity for our whole community to gain inspiration from others through their achievements, demonstrated leadership and outstanding service to the local community.



### Criteria

Address each of the following points in your nomination

- Show proven contribution to the regional community – economic, social or environmental
- Acknowledge initiative and innovation – planning, management and leadership
- Describe what has been contributed to your community
- Discuss barriers and difficulties overcome
- Describe short and long-term project/ community objectives
- Source of funding
- Identify individual or team effort
- Description of self-development
- Verify length of service
- Voluntary or paid

## ENVIRONMENT AND LANDCARE AWARD

This award acknowledges individuals and organisations who show a proven passion and dedication to reducing environmental impacts in rural and regional areas. By implementing landcare practices on their own properties or within the local community, land owners have shown increased commitment to raising awareness, knowledge and understanding of landcare, which will in turn help to protect the planet's vital resources. Many individuals and organisations recognise our need to improve our patterns of consumption and environmental behaviour. They are environmentally conscious and understand that this and future generations will be dependent on the environment, and their actions will encourage sustainable and responsible development in the future.



### Criteria

Address each of the following points in your nomination

- Describe the current environmental impact on a local, national or world scale
- Discuss the impact on community behaviour
- Analyse future impact on environmental preservation
- Source of funding
- Identify management and leadership skills
- Clarify if this is a solo or team effort
- Clarify if voluntary or paid involvement
- Summarise achievements – past, current and future

## COMMUNITY OF THE YEAR AWARD

The Community of the Year Award provides groups and organisations with an opportunity to gain recognition for their achievements and contributions to our community. These awards aim to recognise high-achieving communities and organisations that have made a difference to regional and rural New South Wales. These community groups share a strong sense of community spirit, which plays a vital role in enhancing the social, economic, commercial and environmental prosperity of their region. It is important to recognise and encourage these groups and organisations as their efforts help to make regional communities stronger, more vibrant and help to promote a true community spirit for this and generations to come.



### Criteria

Address each of the following points in your nomination

- Length of service to the community
- Description of who has benefited from this service
- Discuss barriers and how they have been overcome
- Identify range of groups and number of people involved
- Describe nature of your individual input
- Discuss self-development and training
- Outline community challenge and response
- How do you measure outcomes
- Community structure (ie. incorporated shire)
- Present aim and objective

## HELPFUL HINTS

- Complete the official Nomination Form
- Review the General Information and Category Criteria
- Using the Category Criteria determine the most suitable category (nominees may enter more than one category, however, we require a separate application for each)
- Your nomination should be up to 2,000 words and address all of the criteria listed for the relevant award category. It should clearly demonstrate the achievements of the nominee
- Tick off each criteria box as you cover it to ensure you do not miss out important points
- Attach copies of relevant newspaper articles, awards, certificates, photographs, etc (remember not to send originals)
- Provide four labelled photographs. They need to be recent, clear and relevant to your application. (All individual nominees must also include one headshot)
- Forward the original nomination and one A4 single-sided photocopy
- Contact the Awards office hotline 02 9899 7251 if you have any questions or visit the website [www.awardsaustralia.com](http://www.awardsaustralia.com) for further information

The NSW Government supports and encourages regional business and we work with local communities to help plan their future growth.

Once again, the NSW Government supports the Regional Achievement and Community Awards which recognise outstanding efforts by regional communities Statewide.

It's part of the Carr Government's strong and detailed plan to encourage investment and jobs in country communities for the benefit of everyone in NSW.

Often the hard work of individuals or communities goes unrecognised.

And that's why I urge regional businesses and communities to nominate for these awards which formally acknowledge



**David Campbell**  
Minister for Regional Development  
Minister for the Illawarra  
Minister for Small Business



First for Business  
Department of State and Regional Development

excellence in community economic development.

The Business Enterprise and the Tourism and Events awards are two important categories highlighting the range of innovation and skills available in country NSW.

These awards are an opportunity to acknowledge the tremendous work being carried out each and every day in our regional areas.

So, take this opportunity to nominate your business or event or community for these awards.

David Campbell

With growing environmental concerns around the world, Kleenheat Gas is proud to be a sponsor of the Environment and Landcare Award and honoured to be the primary sponsor of the Regional Service Award.

At Kleenheat Gas we are pleased to be selling an environmentally friendly fuel in LPG and understand the need to protect our future resources. We believe our greatest resource is that of our people and selfless community workers. To these people, who guide us and help us; and who work with organisations to make this land and environment a safer and more enjoyable place to live – we salute you.

Kleenheat Gas is committed to providing customers with a reliable and safe energy supply. If you know of someone or are



**Gary Ireson**  
General Manager  
Wesfarmers  
Kleenheat Gas Pty Ltd

a person or organisation who is committed to making a positive contribution to our society through an environmental, landcare and/or regional service, we strongly encourage you to stand up for recognition and nominate for these awards.

Gary Ireson  
General Manager  
Wesfarmers Kleenheat Gas Pty Ltd

The NSW Government, through the Department of Lands, is proud to be the sponsor of the Community of the Year Award for the third year in a row.

The Community of the Year Award recognises exceptional achievements in shaping local communities in regional NSW. It salutes the hard work that goes into building sustainable communities and celebrates the victories along the way.

Rural and regional Australians have made extraordinary adjustments in recent years.

These communities have responded to the challenge of a rapidly changing cultural, social and economic environment with courage and inventiveness.



**Hon Tony Kelly MLC**  
Minister for Lands  
Minister for Rural Affairs  
Minister for Local Government  
Minister for Emergency Services



The Community of the Year Award recognises the many and varied ways communities have come together to provide solutions to these complex issues.

I found inspiration in the wonderful stories told by award entrants over the past two years and I know that more uplifting examples of resourceful communities will come forward this year.

I extend the very best wishes to every entrant in the 2005 awards.

Hon Tony Kelly MLC